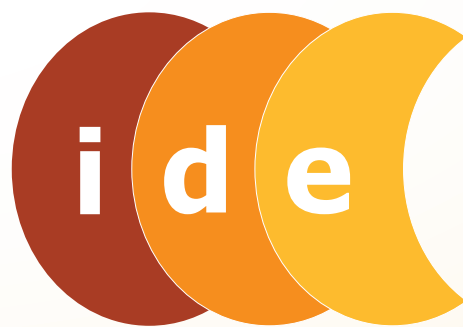


Developing elearning and blended programmes for education



Instructional Design & eLearning



IDeLearning Ltd provides senior eLearning Professionals with significant experience. Having successfully used their talents in projects ranging across public and private sector organisations, these experts guarantee both quality and flexibility.

Training: with extensive experience in developing bespoke training programmes for adults, our Instructional Designers (IDs) can work closely with Subject Matter Experts (SMEs) to provide creative and engaging training tailored to end-user needs.

Education: our IDs are experienced in developing elearning, classroom based, and blended programmes for education.

Whatever type of learning you require, getting the course design right is essential to ensuring the success of the programme.



Services

IDeLearning can provide services in the way which best suits your needs:

Contractor Services: IDeLearning's Instructional Designers have a breadth of experience that enables us to tailor our services to our client's specific requirements. Our services include: elearning consultancy, training needs analysis, storyboarding and project management of elearning and blended learning programmes.

We can project manage programme development from the start to completion, or provide expertise on an ad-hoc basis to supplement in-house teams for short or longer-term projects.

IDeLearning is a specialist instructional design company who understand what clients need in terms of the ID skills required for specific projects.



Where we place teams of IDs with clients, we can supply a project manager, or the client may integrate the team into their own project structure. In the latter case, one of our IDs will act as a team leader to ensure quality and support the IDs.

Vendor Services: Vendor Services: To help you to design, build and deliver online training programmes IDELearning partners with experienced creative designers, production companies and video producers to provide a complete eLearning production service.

From the initial learning needs analysis to the final launch on your LMS, we can provide resources for, and project manage any or all stages the eLearning project life-cycle.



Case Study 1

International Educational Publishing Company

“Virtual Labs” are an integral part of this Client’s premium, interactive, online edition of its K-12 Modern Chemistry textbook. Working with subject matter experts and an international team of designers and developers, we developed a number of scripts for this series to the publisher’s high standards and exacting deadlines.

This Client followed up by requesting us to work with them on additional scripts for science and mathematics programmes.

Case Study 2

Training Provider to UK Oil & Gas Industry

This client required an instructional designer to create a script for a business conduct and ethics online course. The brief was to create a comic strip style of a series of photographs with dialogue, to illustrate each section of the course.

Scenario testing was included offering participants a choice of three options in various situations. Feedback was provided on each option so the participant could explore all the possible outcomes.

Why Use IDELearning?

The cornerstone of our offering is the quality of our people. Our eLearning Professionals typically have 8 - 10 year’s of instructional design experience, so they can be relied upon for a high level of professionalism and quality of work.

